

CAUTION

the longer you idle,
the more you'll pay!

There are alternatives to idling that will keep the driver comfortable and the battery charged.

Idling trucks waste fuel. With high diesel prices, it just doesn't make sense to run the truck without hauling a load.

New technology is available to make idling unnecessary and save fuel costs.

APU's and **start-stop systems**
can pay for themselves in a few years.

You can still use DVDs,
heating, and air conditioning without idling.

Why use diesel when
the wheels aren't turning?



STOP burning big bucks!

Sign up your company for the Voluntary Idling Program (VIP) Challenge to get information that will help your drivers stop their idling habit. After taking the pledge you will receive:

- Information on the best way to reduce idling in your company;
- Education material to teach employees how to reduce idle times;
- A certificate showing your commitment to reduced idling;
- Access to no idling reminders for your facility and trucks.

Taking the VIP Challenge will show customers your commitment to reduced idling. You end up getting the most mileage out of your fuel and a green reputation.

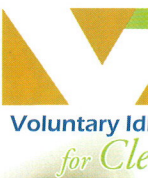
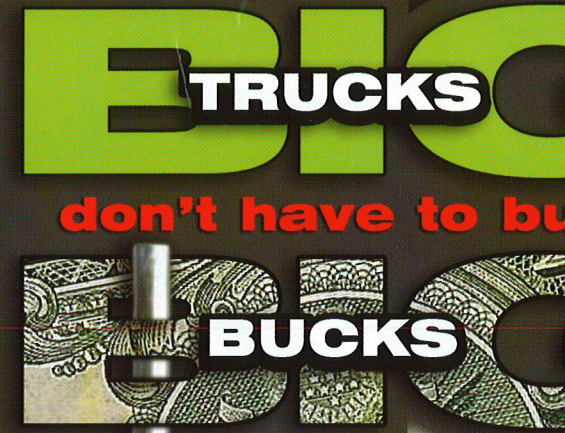
To learn more about how to you can reduce idling and stop the idling habit, sign up your company for the (VIP) Challenge today.

GO to the Web site for more info !

www.idem.IN.gov/vipchallenge
or call at (888) 672-8323

IDEM
Indiana Department of
Environmental Management

VP
Voluntary Idling Program
for Cleaner Air





Shut Down the Engine and Jump Start the Savings!

Getting drivers to stop all unnecessary idling can be as tough as teaching old dogs new tricks, but it's worth it. Reduced idling only saves a little fuel here and there, but it adds up over time.

STOP

Cutting just eight minutes of idling a day when warming up or waiting in line can save \$100 worth of diesel a year. Some trucks idle that eight minutes just warming up in the morning.



Not Upgrading your Rig Will Waste Fuel

Auxiliary power units (APUs) and start-stop systems are diesel retrofits that reduce idling during layovers, without sacrificing driver comfort.

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APUs are small engines that power the heating, cooling and electrical needs of the engine and cabin. Start-stop systems do the same job as APUs, but they just monitor the cabin and turn the main engine on and off as needed.

Both retrofits save wear and tear on the main engine by running it less, but the savings from fewer rebuilds and less servicing is small compared to fuel savings.

APUs reduce fuel consumption during idling by 80 percent and can pay for themselves in less than two years. Every dollar saved after that becomes profit for you or your company.



Its Time to Green Your Company's Image

It's time to help your company green your image and save money in the process. Retrofitting can drastically cut your fuel consumption, result in cost savings,

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improve your company and improve air quality. It can also help your company become a good corporate citizen. Some vendors even choose haulers based on a company's environmental awareness.

Several trucking companies in Indiana returned their APU investment within months of installation. This was helped by idling reduction when warming up, waiting in line, and during driver layovers. Styline Transportation saved between 2,500 and 3,000 gallons of fuel per truck in the first year after installing APUs.

